



## FROM THE PRESIDENT & CEO Celebrating 30 Years

Dear Friends and Supporters,

I am both humbled and honored to join you as the CEO of the Children's Advocacy Center of Kent County, as we come together to reflect on our journey in our 30th anniversary year. Our Annual Report not only marks this significant milestone, but also serves as a testament to the unwavering commitment of our community through our mission: creating safe, trauma-informed support, while seeking justice for child victims of sexual assault.



My own journey to this role has been a diverse one, shaped by my law enforcement, clinical, and legal experience. This unique blend of backgrounds aligns seamlessly with our Center's multi-disciplinary team approach to prevent and treat child sexual abuse, combining skills and expertise across disciplines to build trust, inspire hope, and empower communities.

As we look to the future, the Center is guided by a set of new strategic goals that will shape our path forward:

Improving Capacity and Sustainability: Ensuring an optimal level and mix of engaged staff is essential will enable us to extend our reach to more children in need, providing the crucial support they deserve.

Enhancing Governance: We are dedicated to improving our governance structure to foster transparency, accountability, and efficient decision-making, all of which are key in advancing our mission.

Creating Innovative Partnerships: We will actively seek and cultivate innovative partnerships that encourage a trauma-informed perspective in our work.

Increasing Prevention Efforts: We will invest in community efforts that are expansive and effective, working to prevent child sexual abuse and raise awareness within our community.

Enhancing Responsiveness: We will strive to make our services accessible and responsive to the diverse needs of all children we serve, regardless of their backgrounds.

With these strategic initiatives in mind, it is essential to acknowledge that the lifelong impacts of untreated trauma are profound. They encompass chronic physical and mental health problems, increased likelihood of substance abuse, and even suicide. There are also significant financial implications, with the total lifetime economic burden of child sexual abuse estimated to be over \$9.3 billion. This is a call to action, urging us to continue our work with even greater determination.

As we enter this next phase of our journey, aiming to impact more lives than the prior year, I am thankful to you for joining us in our efforts to create a world where child sexual abuse is prevented, hope is restored, and justice prevails.

Warmly,

Leah Ortiz, LMSW-Clinical, J.D. President & CEO

# 30 Milestones for 30 Years









1991- The origin, the girl in the yellow dress

1993- First Center building opens to clients, 901 Michigan St.

2004- Launched Kids Have Rights to 3rd grade students

2023- 30th Anniversary, launch of Ambassador Program

To view all 30 milestones, please visit our website.



## Seeking Our First 30 Foundational Ambassadors

As a Foundational Ambassador, you will have an exclusive opportunity to be part of the legacy of the Children's Advocacy Center of Kent County, where building trust, inspiring hope, and empowering communities is a priority.

To become a Foundational Ambassador and help us reach our goal:



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## Nearly 25,000

children have been served over the past 30 years.



Endowment Fund Help ensure access to services for the next thirty years.

To help mitigate the impacts of trauma for survivors now and into the future, please visit our website to donate to our endowment.

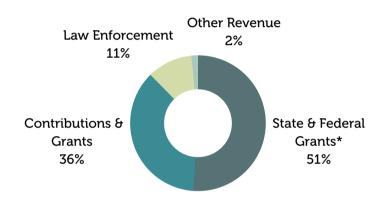
### Finances

#### October 1, 2022-September 30, 2023

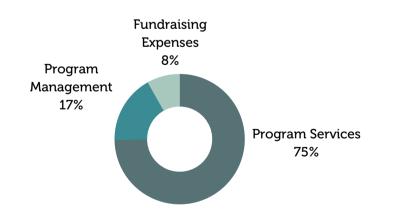
Condensed Statement of Financial Postition\*

Assets Current Assets Property and Equipment (Net) Other Assets (Promises to Give) Total Assets	\$325,600 \$2,506,152 \$262,136 <b>\$3,093,888</b>
Liabilities & Equity Current Liabilities Long-Term Liabilities Equity Total Liabilities & Equity	\$81,261 - \$3,012,627 <b>\$3,093,888</b>

#### Revenue:



Expenses:



\*This project is supported by the Victims of Crime Act, awarded by the State of Michigan and administered by the Michigan Department of Health and Human Services – Division of Victim Services. Points of view or opinions contained within this document do not necessarily represent the official position or policies of the State of Michigan or the MDHHS-DVS.

This is an unofficial financial report, for an audited financial report please email djohnston@cac-kent.org

Circle of Care members provide sustaining support to children on their journey to healing through a pledge of an annual gift for five years.

The following have made a Circle of Care gift during FY23

Dawn and Mark Kibben	Lyndsay Westdale
Douglas and Alix	Tracy Breihof
Thompson	John Boeschenstein
Erin Hoffmann and	John and Vicky Weller
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Melissa Vigh	Bierenga
Linda Hoemke	Jane Gietzen
Walter and Roxann	Twink Frey
Monroe	George and Susan
Davin and Rashelle	Heartwell
Reust	Deborah McNabb
JD Loeks	Tonya Porter
Win and Kyle Irwin	Amanda and Justin
Fran and David Miller	Fielder
Gail and David Scott	Karen Kania & Peg
Joan Panopoulos	McClure
	Dr. Michael and Rebecca
	Vredenburg

#### The following supporters have committed to a legacy gift in their estate plans

Robert and Nancy Bierenga Sue A. Kern John Boeschenstein Carolyn Otzman

For a full donor listing, please visit our website.



## Thank You to Our Foundational Ambassadors



Pepè & Leah Ortiz



## **Clinical Impact**

## 724 children and 557 caregivers received services

516 Forensic Interviews

128

Case Management Sessions

89

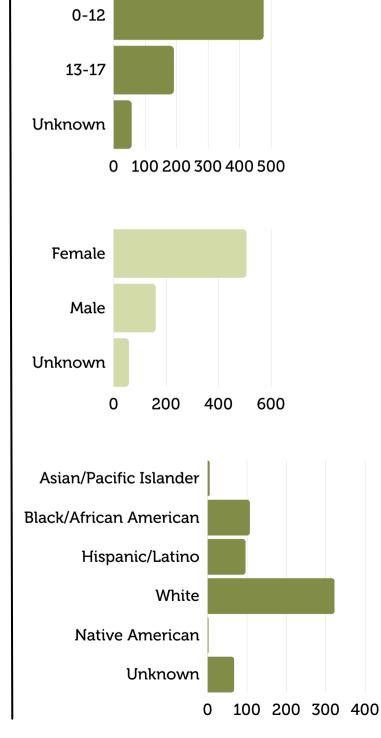
Clients Received Court Support

### 2611

Therapy Sessions

#### 292

Caregiver Therapy Sessions



## Ways You Can Support the Center



Host a fundraiser



Volunteer your time or talents through maintaining a welcoming environment for our clients



Shop our wishlist of items that support our clients





Donate to the Center



## Kids Have Rights School Year in Review

Our Kids Have Rights team provided body safety education in 18 public schools and 12 private and charter schools serving 25,948 students in kindergarten-fourth grade.

99% of school staff reported lessons were engaging, developmentally appropriate, and effectively delivered. This program and topic are so important. The lesson was clear and students had the opportunity to participate and actively learn. I look forward to teaching the follow-up lessons and helping reinforce this important learning throughout the year!

-1st Grade Teacher



## Empowering Communities



"The Center sat with me to give me information about what to expect, how to support my child and most importantly how to support myself through such a hard time." -Caregiver of a survivor

**967** people received training on how to recognize, respond to, and report child sexual abuse

373 volunteer hours provided by community supporters



## **Board of Directors**

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Community Advocate

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Community Advocate

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Director, Kent County Department of Health & Human Services

#### Kelli Smith, CFRE

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Retired Educator

#### Chief Eric Winstrom

Chief of Police, Grand Rapids Police Department

## **Core Staff**



\*Not Pictured: Our dedicated multidisciplinary team partners

Leah Ortiz, LMSW-Clinical, J.D. President & CEO Misti DeVries Administrative Services Coordinator Daneil Johnston Business Manager Katherine Lange Development & Communications Director

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Augustena Baar, BSW Forensic Services Supervisor Onalee Roberts, LLMSW Forensic Interviewer Marcia Van Soelen, LLMSW Forensic Interviewer

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Andrea Woller Prevention Services Supervisor Sarah Claus Kids Have Rights Educator Paula Visser Kids Have Rights Educator Lisa Wodarek Kids Have Rights Educator

Special thanks to our incredible volunteers, including Kent Garden Club for maintaining our Healing Garden.

## **Stay Connected**

17th Annual Believe the Child Luncheon May 7 | 12-1PM



For more information, please visit cac-kent.org or email us at info@cac-kent.org

## Donors

We are sincerely grateful and honored to acknowledge the following donors who have given to the Children's Advocacy Center of Kent County between October 1, 2022 and September 30, 2023. We have made every attempt to ensure the accuracy of this information. If you have any questions regarding the following list, please contact info@cac-kent.org.

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